

Graphic Design

Center for Innovative Technologies Division
2014-2015 Curriculum

Note: All degree seeking students must complete a First Year Experience (FYE) course as part of the first 12 credit hours taken at Cincinnati State.

Course	Title	Pre-Reqs	Lec	Lab	Credit Hours
Semester 1					
ENG-101	English Composition		3	0	3
MID-110	Digital Media Concepts		2	2	3
ART-125	Design Principles		2	3	3
MID-120	Drawing and Storyboarding Concepts		2	3	3
MKT-115	Marketing Research for Multimedia Professionals		3	0	3

15

Semester 2

ART-120	Design History	ENG 101 (co-req ENG 102)	3	0	3
COMM-110	Public Speaking	ENG 101	3	0	3
ENG-102	Composition and Argument	ENG 101 (co-req ART 120)	3	0	3
GRD-110	Foundations of 2D Graphics	ART 125, MID 110	2	3	3
WEB-111	Web Development 1	ART 125, MID 110	2	3	3

15

Semester 3

GRD-150	Design Concepts: Typography	GRD 110, ENG 101	2	3	3
GRD-200	Graphic Design Portfolio Review	Program Chair consent	1	0	1
GRD-215	Applied 2D Graphics: GRD	GRD 110	2	3	3
MID-190	Career Preparation: Multimedia Information Design	ART 125 and MID 110, or AVP 100	2	0	2
WEB-112	Web Development 2	WEB 111	2	3	3

12

Semester 4

GRD-230	Brand Identity Development	GRD 200	2	3	3
GRD-260	3D Visualization	GRD 200	3	4	5
WEB-220	Animated and Interactive Web Content	WEB 111	2	3	3

11

Semester 5

AVP-240	Motion Graphics/Compositing: After-Effects	GRD 210, GRD 215, or GRD 220	2	3	3
GIT-255	Graphic Imaging Production Processes	GRD 215, GRD 230	2	3	3
GRD-294	Internship 1: Graphic Design	MID 190, GRD 200	1	40	2
TC-2XX	Technical Communication Elective		2	3	3

11

Semester 6

GRD-240	Packaging Design	GRD 200, GRD 215	2	3	3
GRD-290	GRD Capstone	Prog Chair consent, & min 2.5 GPA	2	3	3
XXX-XXX	Social Science Elective		3	0	3

9

Total **73**

Technical Communication Elective: TC 205, TC 210, TC 215, TC 230, TC 235

Social Science Elective: Any CRJ, ECO, GEO, HST, LBR, POL, PSY, SOC