

Graphic Design
Center for Innovative Technologies Division
 2017-2018 Curriculum

Course	Title	Pre-Reqs	Lec	Lab	Credit Hours
Semester 1					
ART-125	Design Principles		2	3	3
ENG-101	English Composition 1		3	0	3
FYE-1XX	First Year Experience Elective		1	0	1
MID-110	Digital Media Concepts		2	2	3
MID-120	Fundamentals for Multimedia Information Design		2	3	3

13

Semester 2					
ART-120	Design History	ENG 101	3	0	3
GRD-110	Beginning 2D Graphics	ART 125, MID 110	2	3	3
MAT-120	Technical Mathematics		2	2	3
WEB-111	Web Development 1	ART 125, MID 110	2	3	3

12

Semester 3					
GRD-150	Design Concepts: Typography	GRD 110, ENG 101	2	3	3
GRD-200	Graphic Design Portfolio Review	Program Chair consent	1	0	1
GRD-215	Applied 2D Graphics: GRD	GRD 110	2	3	3
MID-190	Career Preparation: Multimedia Information Design	ART 125 and MID 110, or AVP 100	2	0	2
MKT-115	Marketing Research for Multimedia Professionals		3	0	3

12

Semester 4					
ENG-10X	English Composition Elective	ENG 101	3	0	3
GRD-230	Brand Identity Development	GRD 200	2	3	3
XXX-XXX	Animation Elective	See Catalog	2	3	3
XXX-XXX	Interactive Media Elective	See Catalog	2	3	3
XXX-XXX	Social/Behavioral Science Elective	See Catalog	3	0	3

15

Semester 5					
GIT-255	Graphic Imaging Production Processes	GRD 215, GRD 230	2	3	3
GRD-240	Packaging Design	GRD 200, GRD 215	2	3	3
GRD-290	GRD Capstone	Prog Chair consent & min 2.5 GPA	2	3	3

9

Semester 6					
GRD-294	Internship 1: Graphic Design	MID 190, GRD 200	1	40	2

2

Total **63**

Animation Elective: AVP 240, GRD 260

English Composition Elective: ENG 102, ENG 103, ENG 104, ENG 105

First Year Experience: FYE 100, FYE 105, FYE 110

Interactive Medical Elective: GRD 250, WEB 112

Social/Behavioral Science Elective: Any CRJ, ECO, GEO, HST, LBR, POL, PSY, SOC