

Web and Multimedia Design

Center for Innovative Technologies Division
2017-2018 Curriculum

Course	Title	Pre-Reqs	Lec	Lab	Credit Hours
Semester 1					
ENG-101	English Composition 1		3	0	3
FYE-1XX	First Year Experience Elective		1	0	1
MID-110	Digital Media Concepts		2	2	3
MKT-115	Marketing Research for Multimedia Professionals		3	0	3
WEB-111	Web Development 1		2	3	3
					13

Semester 2					
ART-125	Design Principles		2	3	3
ENG-10X	English Composition Elective		3	0	3
GRD-110	Beginning 2D Graphics	ART 125, MID 110	2	3	3
WEB-112	Web Development 2	WEB 111	2	3	3
					12

Semester 3					
COMM-110	Public Speaking	ENG 101	3	0	3
GRD-220	Applied 2D Graphics: Web Design	GRD 110, WEB 111	2	3	3
WEB-130	Web Programming: JavaScript	WEB 111	2	3	3
WEB-220	Animated and Interactive Web Content	WEB 111	2	3	3
					12

Semester 4					
AVP-240	Motion Graphics/Composing: After-Effects	GRD 210, GRD 215, or GRD 220	2	3	3
MAT-120	Technical Mathematics		2	3	3
MID-190	Career Preparation: Multimedia Information Design	ART 125 and MID 110, or AVP 100	2	3	2
TC-235	User Experience Design and Usability Assessment	See Catalog	2	3	3
WEB-200	Web Design Portfolio Review	Program Chair consent	2	3	3
					14

Semester 5					
WEB-291	Full-time Cooperative Education 1: Web Design	MID 190, WEB 200	1	40	2
					2

Semester 6					
WEB-240	Web Development: Advanced Topics	WEB 130	2	3	3
XXX-XXX	Social/Behavioral Science Elective		3	0	3
XXX-XXX	Technical Elective 1		2	2	3
XXX-XXX	Technical Elective 2		2	2	3
					12
Total					65

English Composition Elective: ENG 102, ENG 103, ENG 104, ENG 105

First Year Experience: FYE 100, FYE 105, FYE 110

Social Science Electives: Any CRJ, ECO, GEO, HST, LBR, POL, PSY, SOC

Technical Elective: IT 111, IT 112, IT 140, SET 110 or Any AVP, GRD, MID, TC, WEB