

Graphic Design

Engineering & Information Technologies

2026-2027 Curriculum

Course	Title	Pre-Reqs	Lec	Lab	Credit Hours
Semester 1					
ENG-101	English Composition 1		3	0	3
FYE-1XX	First Year Experience Elective		1	0	1
GRD-125	Design Principles		2	3	3
MAT-105	Quantitative Reasoning		2	2	3
MID-120	Drawing Fundamentals for MID		2	3	3
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Semester 2					
ART-120	Design History	ENG 101	3	0	3
GRD-120	Beginning 2D Graphics: Bitmap	GRD 125 (min grade of C)	2	3	3
GRD-130	Beginning 2D Graphics: Vector	GRD 125 (min grade of C)	2	3	3
GRD-160	Graphic Design Analysis & Conceptualization	GRD 120 & GRD 130 are co-reqs	2	3	3
					12

Semester 3					
ENG-10X	English Composition Elective	ENG 101	3	0	3
GRD-170	Page Layout Design	GRD 120, GRD 130	1	2	2
GRD-180	Digital Design Strategies	GRD 120, GRD 130	1	2	2
MID-190	Career Preparation: Multimedia Information Design	ART 125 or AVP 100	2	0	2
XXX-XXX	Social/Behavioral Science Elective		3	0	3
					12

Semester 4					
GRD-200	Graphic Design Portfolio Review	Program Chair consent	1	0	1
GRD-215	Applied 2D Graphics: GRD	GRD 120, GRD 130	2	3	3
GRD-225	Design Concepts: Typography	GRD 120, GRD 130, ART 120, ENG 101 (Min grade of C for all)	2	3	3
GRD-250	User Interface Design & Implementation	GRD 120, GRD 130, GRD 180	2	3	3
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Semester 5					
GRD-230	Brand Identity Development	GRD 200	2	3	3
GRD-240	Packaging Design	GRD 200, GRD 215	2	3	3
GRD-255	Graphic Imaging Production Processes	GRD 215-Pre-req, GRD 230-Co-req	2	3	3
GRD-290	GRD Capstone	Prog Chair consent & min 2.5 GPA	2	3	3
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Semester 6					
AVP 240	Motion Graphics/Compositing: After Effects	GRD 120, GRD 130 (min grade of C for all)	2	3	3
GRD-29X	Experiential Learning Elective	MID 190, GRD 200	1	40	2
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Total					64

English Composition Elective: ENG 102, ENG 103, ENG 104, ENG 105

Experiential Learning Elective: GRD 291, GRD 294

First Year Experience: FYE 100, FYE 105, FYE 110

Social/Behavioral Science Elective: Any ECO, GEO, HST, LBR, POL, PSY, SOC